



## Press Release

### **Yeti Airlines/Tara Air – Co branding Great Himalaya Trails**

Yeti Airlines and its sister company Tara Air have been supporting Nepal's tourism industry since long. Yeti Airlines initially commenced its flights with a fleet of DHC6-300 Twin Otter aircraft in 1998. The two airlines now fly the widest network throughout Nepal – no other domestic airline in Nepal comes close to the number of airports serviced within the country!

The Yeti Airlines group has always given focus to supporting Nepal's travel industry by providing safe and professional air services to all the major domestic travel hotspots in the country. We have also reached out to other remote destinations such as Taplejung, Phaplu, Manang, Dolpo, Rara, Jumla and Simikot and have helped spread the benefits of tourism to the locals of these beautiful but underdeveloped areas. Yeti Airlines with its fleet of 7 modern BAE Systems Jetstream 41 aircraft and Tara Air with its fleet of 7 STOL aircraft (4 DHC6-300 Twin Otter and 2 Dornier Do228-212 aircraft) have been a back bone of Nepal's tourism industry for over 17 years.

We now renew our unwavering support to Nepal's tourism industry with the introduction of two brand new Viking DHC6-400 Twin Otter aircraft, equipped with the most modern avionics in this category of STOL aircraft. We plan to gradually replace all our STOL fleet with the new Viking Series 400 Twin Otters.

We took the opportunity of celebrating the acquisition of the new Viking Series 400 Twin Otters by entering into a co-branding partnership with the Great Himalaya Trails – an organization dedicated to developing safe and sustainable adventure tourism throughout the hills and mountains of Nepal. The Tara Air network provides access to all the sections of the Great Himalaya Trails - a true partner in indeed! Thus our new aircraft livery, besides sporting the familiar green and gold colors of Tara Air, now sports the newly designed Great Himalaya Trails logo too!

Welcome aboard Tara Air to the Great Himalaya Trails!